



Sunset View Pet Hospital

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New Products

Convenia is a professionally administered injectable cephalosporin antibiotic that provides up to 14 days of treatment of many common skin infections, abscess and wounds in dogs and cats.

The **Furminator** deShedding tool reduces shedding up to 90% by quickly and easily removing the undercoat and loose hair.

Cerenia was developed just for dogs. It is a safe and effective medicine that prevents vomiting caused by motion sickness, and it works very well — a success rate of up to 93%. It is non-sedating so most dogs won't feel tired or drowsy after taking it.

Atopy is a lifelong, chronic disease that can be controlled but not "cured" much like eczema in people. **Atopica** is the first nonsteroidal oral medication approved by the FDA specifically to control atopic dermatitis in dogs. It can be used safely for the long-term to keep your dog's allergies under control.

Comfortis is the first FDA-approved, chewable beef-flavored tablet that kills fleas and prevents flea infestation on dogs for a full month. This product does not kill flea eggs or larvae. We recommend stopping in the office and letting us recommend the best flea treatment for your pet(s).

Pet Gazette

We want you to know!

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Canine Obesity is a Growing Problem

In the US, it is estimated that about 17 million dogs are overweight or obese. Veterinarians say that almost half of the dogs they treat are too heavy.

Causes of obesity

There are two main causes of obesity in dogs: too much food and too little exercise. Other factors can also play a role. Some breeds of dogs, such as Labrador retrievers, beagles, and cocker spaniels, are more likely to gain weight. The same is true of neutered dogs, middle-aged dogs, and female dogs.

Overweight versus obese

A dog is considered overweight if it is 5% to 19% above its ideal weight. An obese dog is 20% or more above its ideal weight.

For example, if your dog's ideal weight is 50 pounds, a weight gain of 10 pounds would be a 20% gain—that would make your dog obese. Ask your veterinarian to tell you what a healthy weight is for your dog.

Do extra pounds matter?

Yes, they do. An extra 7 pounds in a dog that normally weighs 35 pounds is a very big deal. It's similar to an extra 30 pounds on a person who should weigh 150 pounds.

An obese dog may not always be a happy dog

Dogs are not so different from people. When they are too heavy, they might not feel as good. They may find it more difficult to stand up, greet you at the door, or run and play.

That's why helping your dog lose weight is so important. It can help

your dog play a more active part in your life.

Slentrol can help

Slentrol is the first FDA-approved prescription medication to manage obesity in dogs. Slentrol is available only by prescription. Talk to us today to see if slentrol is the right choice for your dog.



Is My Dog Overweight?

In most cases, a dog's weight at 1 to 2 years old is considered its ideal weight. If you do not know your dog's weight at that age, that's OK. Here are some other ways to tell if your dog is too heavy.

Gently place your hands on your dog's rib cage. Do the ribs seem to be covered by lots of flesh? Is it hard to even feel them? If so, your dog may be obese or overweight.



Allergic to Your Furry Friend?

Research shows that an estimated 15% percent of the U.S. population suffers from some sort of pet allergy. Symptoms of watery eyes and itchy skin can occur within minutes of coming into contact with the animal.

Pet-allergy sufferers are not actually allergic to pet hair; they are allergic to the allergy-triggering proteins, called allergens, secreted by glands in the animal's skin that linger in the hair and float easily in the air. Allergens are also present in the animal's saliva and urine, and they may become airborne when saliva dries on the hair. Contrary to popular belief, there are no non-allergenic (not allergy causing) breeds of dogs. All dogs have hair (even so-called "hairless" dogs), dander, saliva, and urine; therefore, all dogs can cause allergic reactions.

So, how can people who suffer from pet allergies manage them enough to keep a dog as a pet and enjoy it? The following are tips helpful to you, family members and guests of your home:

- People spend a great deal of time in the bedroom. By **keeping pets out of the bedroom** at all times, you can greatly reduce the symptoms of pet allergies.
- Use **baby gates** to keep your pet downstairs, away from the upstairs bedrooms.
- **Avoid wall-to-wall carpeting** in your house. Wall-to-wall carpeting collects dander and is difficult to keep clean.
- Install a good **"HEPA" air cleaner**. A central HEPA air cleaner is ideal, but if you don't have one, portable room air cleaners are better than none.
- **Wash** your pet's cushion covers, blankets and soft dog toys, frequently with hot water using a mild, fragrance-free detergent.
- **Vacuum** regularly including the furniture, blinds, and all other surfaces.
- **Bathe** your pet frequently.
- Have **pet-free reserved seating** in your house or do not let your pet on the furniture at all.
- **Avoid transporting your pet** in your car, or use washable car seat covers or blankets.
- **Brush** your pet daily in a well-ventilated area (preferably outdoors).
- **Change your clothes** to remove the dog dander, such as after a pet has sat on your lap.
- **See your physician** to discuss allergen-reduction products.

By adopting some good management strategies, allergic pet owners, friends and relatives can all better enjoy furry companions.

Goodbye & Hello

■ We sadly say goodbye to our receptionist, Kellie. In October Kellie will be moving back to her home state, Colorado. She will be sorely missed. We wish her well with her family and the move.

■ Ryan Budding has returned to Iowa State to continue his studies. We have enjoyed having him here for the summer and hope to see him again during school breaks.

■ Welcome Robin Mollenhauer, receptionist, who will have very big shoes to fill. Robin hails from Wilton with her husband, son and daughter.

■ We also welcome Tina Bennett as our new veterinary assistant. Tina resides in Durant with her husband and two sons.

■ Kerry has returned on a part-time basis and will be doing surgery check-ins, recalls and call backs.

Meet Our New Vet



Dr. Dawn Kraft graduated from Iowa State Veterinary Medicine in 2001. She spent two years practicing small animal medicine in southeastern Wisconsin and five years in Iowa City. Dr. Kraft's husband, Jason is a Wilton native and they now live on an acreage outside West Liberty with their daughter, Lilly.

Her special interests in veterinary medicine include internal medicine, soft tissue surgery and new puppy and kitten exams. In her spare time she enjoys horseback riding, fishing, bow hunting, and taking her Golden Retrievers, Gus and Dexter, for a walk.

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